

2011- Department of Biotechnology

REGISTRATION FORM

Name : _____
 Department : _____
 Educational Qualification : _____
 Address for Communication : _____
 Presenting a Paper - Yes / No
 Participation only - Yes / No
 Registration Fee: Rs. _____
 Phone : _____
 Email : _____

Signature of the Participant
 International Year of Forests - 2011

Mailing Address :
 K.V.R. Govt. Degree College (W)
 Kurnool-518002
 Kurnool Dist.A.P.
 Phone No. 08538-221090

ADVISORY COMMITTEE :
 President : Dr. G. Bhargava Raju, Principal

Members :
 Srini, P. Ghury Durga Kesava
 Lecturer Incharge English
 Srini, P. Vijaya Bhargava
 Lecturer Incharge Commerce
 Srini, P. Jayashree
 Lecturer Incharge Physics
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 Lecturer Library Science

CO-CONVENERS :
 Srini, S. Nageswari
 Lecturer Incharge Zoology
 Srini, S. Nageswari
 Lecturer Incharge Bio-Chemistry

INTERNATIONAL YEAR OF FORESTS 2011
 Srini, S. Mahesh
 Srini, G. Nani
 Srini, P. Venkatesh
 Srini, V. Suresh Kumar
 Srini, J. Vasanthakumari
 Srini, V. Vijaya Lakshmi
 Srini, P. Sushama Begum

College Phone 08538 221090
 Email : kvrnsoc@rediffmail.com
 For any information please contact :
 Srini, S. Mahesh - 9940576008
 Srini, G. Nani - 9980047747

NATIONAL SEMINAR ON PROSPECTIVES OF PLANT BIOTECHNOLOGY
 On 27th - 28th July 2011

International Year of Forests - 2011
 Sponsored by
 Andhra Pradesh State Council of Higher Education
 Hyderabad



Organized by
 K.V.R. Govt. Degree College for Women
 KURNOL-518002

ABOUT THE COLLEGE:
 K.V.R. Government College for Women was established on 27th July 1958, for the cause of Education and empowerment of women and is named after the founder donor, Sri Kasireddy Lakshma Reddy. It was honored the motto of the Government of Bangalore which was spread in 14 acres, land with green atmosphere. The college was started with the motto "Real culture is spirituality with it". Since then the college is striving hard to educate the women students of rural and urban Rayalaseema. It is affiliated to Rayalaseema University and is NAAC accredited with 'B+'. It has spanned 50 years and celebrated its Golden Jubilee in September 2008. The college offers both UG & PG courses including conventional and structural with 16 combinations for a strength of 2000 students. The college boasts of facilities like (EBOOK, BRAUN, DRC, DRC and with the state-of-the-art buildings for Learning, Labs, Assembly hall, library.

THEME OF THE SEMINAR:
 Redefining the horizons of plant biotechnology for risk-reducing, green and 21st century world, increasing agricultural productivity and providing safe and clean environment, as its important to educate public about its importance, to understandable concerns among parents of students undergoing Biotech courses is whether their wards will be able to get suitable jobs. It is not the lack of employment, but the employability of the candidates that is often cited as a reason for this striking paradox.

In view of the United Nations General Assembly declaration that 2011 as the International Year of Forests, our college is keen to convey the theme "Forests for People"

celebrating the central role of people in the sustainable management, conservation and sustainable development of our world's forests, through this seminar.

The main theme of the seminar is to rejuvenate the scientific temper among students in order to pursue Biotechnology as their subject for future studies. So it is necessary to create awareness about the Prospectives of Biotechnology thereby putting students in touch of Life Sciences for higher studies and also give wide publicity on the importance of forests.

OBJECTIVES :

- To make students self employable by creating awareness on Biopesticides, waste management etc.
- To motivate the students with market oriented technical skills
- To create scientific temper among students & motivate them about the projects, internships, uploads generated by CBSE, DST, CSIR, IGC etc.
- To train the teachers/ research scholars to use the step-wise based strategies in **GREENING INDIA WITH BIOTECH** based allied subjects.
- To train the teachers to face the future challenges in teaching biology with bioformation and intellectual property rights.

SEMI-TOPICS:
 1. Prospectives of Plant Biotechnology
 2. Molecular Biology & Genetic Engineering,
 3. Microbial Biotechnology
 4. Environmental Biotechnology
 5. Plant Biotechnology- Conservation Strategies
 6. Bioinformatics & Intellectual Property Rights.

CALL FOR PAPERS :
 Papers are invited in the areas related to the focal theme and sub-themes for oral as well as poster presentation. Participants wishing to present their paper in oral (or) poster presentation are first required to submit a one page abstract in A4 size prepared in MS-Word 2003, 1.2 spacing using Times New Roman script with 12 size font. The papers should be sent to the email id kvrcw@rediffmail.com on (or) before 15th July 2011.

REGISTRATION FEES :
 Faculty : Rs.200/-
 Students : Rs.50/-

Note : Participants are requested to make their own arrangements for accommodation.

PROGRAMME :

27th July, 2011
 Wednesday - 9 to 10 a.m. Registration
 10 to 11.30 a.m. Registration
 11.30 to 12.45 pm. Tea break
 1.00 to 2.30 p.m. Session 1
 2.30 to 3.45 p.m. Session 2
 3.45 to 5.00 pm. Session 3

28th July, 2011
 Thursday - 9.30 to 11.15 a.m. Session 4
 11.15 to 11.30 am. Tea break
 11.30 to 12.45 p.m. Session 5
 12.45 to 2.00 p.m. Lunch break
 2.10 to 3.15 p.m. Session 6
 3.15 to 5.00 p.m. Volunteering

NATIONAL SEMINAR ON PROSPECTIVES OF PLANT BIOTECHNOLOGY
 27th-28th July 2011



International Year of Forests - 2011

Sponsored by
ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION
 Hyderabad

Organized by
K.V.R. Govt. Degree College for Women
 KURNOL-518002
 Kurnool Dist. A.P.
 Phone No. 08538-221090

ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION
 IN STATUTORY BODY OF THE GOVERNMENT OF A.P.
 Old: Narasimha Reddy University, UGC, New Building, 100-101
 Old: 100-101, New: 220-220/100, Old: 100-101/101
 Tel: 05040211004 & 220220/100, Fax: 22021101
 Email: kvrcw@rediffmail.com, kvrcw@rediffmail.com, kvrcw@rediffmail.com

DR. H. RAJASHEKHAR REDDY
 SECRETARY (FAC)

U.No. 42 UPTSC/Sec. (FAC) 177/Phase 2011 Dt: 08.08.2011

To:
 The Principal,
 K.V.R. Govt. Degree College for Women,
 Kurnool - Dist. W.

Sr.:

Sub: OFFICE - Financial assistance to conduct National Seminar on Prospectives of Plant Biotechnology on 27 - 28 July, 2011. Release of Institute's Grant for financial assistance for sending of A.O.S. No. 12781/1, Dt. 08.07.2011 regarding.

Ref: 1. U.No. 42/100/101/100/2011 from the Principal, K.V.R. Govt. Degree College, Kurnool, dated 08.07.2011.
 2. U.No. 42/100/101/100/2011 of 08/07/2011.

In the reference vide 1st UPTSC, A.P. State Council of Higher Education, Hyderabad No. 100001-100002 dated 08.07.2011 in relation to conduct of National Seminar on Prospectives of Plant Biotechnology on 27 - 28 July 2011 by K.V.R. Govt. Degree College, Kurnool.

APCCO, after checking with the documentary evidence produced by the College vide reference 1st cited, is releasing balance amount of Rs. 40,000/- (Rupees Forty thousand only) being 50% of estimated amount as final settlement to clear the dues in connection with the said program. A.O. D. No. 12781/1, Dt. 08.07.2011, stands in force of the Principal, K.V.R. Govt. Degree College, Kurnool is hereby notified.

A request was to acknowledge the said intimation through email kvrcw@rediffmail.com immediately.

Yours faithfully,
 SECRETARY

Cc to:
 1. The Registrar, Rayalaseema University, Kurnool.
 2. Srini, G. Nani, Lecturer in Bio-Technology, K.V.R. Govt. Degree College (W), Kurnool.

BIOTECHNOLOGY NATIONAL SEMINAR REPORT

Introduction: K.V. R. Govt. College for women, Kurnool took an initiative to educate the students, update the faculty and create awareness among public about the importance of Life Sciences and its potential in improving human and animal health, increasing agricultural productivity and providing safe and clean environment. The seminar on New Horizons in Biotechnology was conducted by Department of Biotechnology on 9th& 10th Feb – 2015. It provided a platform to all the teaching professionals, Scholars to share the knowledge on advanced areas of research in science and technology. The Department of Biotechnology put maximum efforts from Day One to bring out all the information regarding Seminar Online in the website: <http://new-horizons-in-biotechnology.webnode.com/>. At the undergraduate level it is for the first time to happen in India to publish Conference Proceedings Online which added one more feather to the rich history of the college. This conference gave an opportunity to the faculty, scientists, industrialists, students and public at large to get updated with the current trends in Science and Technology.

Day One : 09.02.2015

Inaugural Session: The program was started at 10:30 am by lightening of the lamp which was carried out by our Chief Guest Honourable Dy. Chief Minister of Andhra Pradesh Sri.K.E.KrishnaMurthyGaru, Keynote speaker Prof.TPullaiah, President Indian Botanical Society and our Principal Dr. M. Purusotham Reddy. After that all the delegates were cordially invited by a prayer song.

The Chief Guest gave message on the importance of Biotechnology for human health & Agriculture. Later Souvenir and the preconference proceedings softcopy were released Online on the website: <http://new-horizons-in-biotechnology.webnode.com/> by the Chief Guest and eminent people on the dais. Simultaneously Hard copy of the proceedings was also released. About 135 students (UG & PG), 118 staff and research scholars (apart from the students of KVR Govt.College for Women) were registered and **170** abstracts were submitted. Among them only **82** full length were published in the book with ISBN Number 978-93-82163-18-3.

Pre-Lunch Session: The Keynote address was given by Prof.TPullaiah, President Indian Botanical Society gave lecture on **PRODUCTION OF SECONDARY METABOLITES THROUGH TISSUE CULTURE**. He explained the use of Biotechnology in improving the production of Secondary Metabolites which have vast pharmaceutical importance. He explained on innovative methods of production of novel compounds through biotransformation, somatic hybridization and selective gene transfer through recombinant DNA technology

The second technical session started at 12:15 pm by Dr.Santosh R Kanade, Department of Biochemistry & Molecular Biology, Central University of Kerala. He discussed on **ENVIRONMENTAL CHEMICALS AND EPIGENETIC REGULATION** which was more informative and research oriented. He explained how large number of chemicals like alkyl phenols , bisphenol-A, insecticides and pesticides effects on the functional outcome of epigenetic events like DNA methylation, histone modification and chromatin repression complex protein like polycomb proteins which causes many health problems in an early age of life.

Post Lunch Session:The session was started at 02:00 pm by Dr.H.P.Gurushankara, Department of Animal Sciences, Central University of Kerala. He delivered talk on **GENES- CONCEPTS AND APPLICATIONS**. He discussed on the past, present and future deliberation of genes as well as the most recent advances in the study of the organization of genes and their applications. Later Dr.V.Shyam Kumar, Resource person from Department of Biotechnology & Micro Biology, Karnataka University, delivered lecture on **SILK SERICIN FOR DRUG DELIVERY APPLICATIONS**. He explained about the fabrication of micro particles and sericin beads for drug targeted delivery.

After invited lectures paper presentation was given by participants from various Degree Colleges, PG Colleges and Pharmacy Colleges from Kadapa Kurnool, Chittoor, Anantapuram, Tirupathi, Warangal, Khammam, Guntur, Vijayawada, Vizag and Hyderabad. Research scholars from different Universities like Osmania University, Telangana University, SV University , SK University , Andhra University, Krishna University, University of Hyderabad, Kakatiya University, YSR Horticulture University, Vignana University, KLU University, Rayalaseema University, etc., presented their papers from 3-30 PM to 5-30 PM on Day One.

Day Two : 09.02.2015

The technical session on Day Two was started by at 9.30 AM Dr.N.B.Thippeswamy, Department of MicroBiology, Kuvempu University, Shimoga. He delivered talk on **EBOLA VIRUS DISEASE** which causes severe haemorrhagic fever leading to up to 90% lethality. He explained about the two major factors in EBOLA VIRUS pathogenesis i.e., the impairment of the immune response and vascular dysfunction. He summarized the current knowledge on EBOV pathogenesis focussing on these two factors and on recent progress in the development of vaccines and potential therapeutics. The next talk was given by Dr.D.Subramanyam, Department of Biotechnology, Kuppam University on **BIOMARKERS FOR DETECTION AND TREATMENT MANAGEMENT IN GYNECOLOGICAL CANCERS**. He focused on the development of biomarkers based on the cellular and molecular approaches which include DNA, RNA biomarkers, Protein biomarkers, metabolic biomarkers, and pathological biomarkers with suitable clinical examples for accurate detection and management of gynaecological cancers.

The next technical session was opened at 11.30 AM after tea break by Dr.Meerza Abdul Razak, NatcoPharma Limited, Hyderabad .He spoke on **ROLE OF CORYNEBACTERIUM GLUTAMICUM IN WHITE BIOTECHNOLOGY WITH SPECIAL REFERENCE TO L-LYSINE PRODUCTION** .He explained how White biotechnology provides significant benefits over the conventional chemical industry by production of chemicals and energy from annually renewable resources in a more energy-effective manner. He mainly focussed on the production of different biochemicals produced by *C. glutamicum* which are industrially important with special reference to L-lysine production. The session was continued by the next invited speaker, Dr.A.A.Haleem Khan, Department of Botany, Telangana University who spoke on **STUDIES ON CRY PROTEIN FOR ANTIFUNGAL POTENTIAL WITH REFERENCE TO OBLIGATE FUNGAL PATHOGENS FROM CROP PLANTS** . He focussed on the recent progress in the Bt technology and counter measures to prevent the development of obligate pathogenic fungi populations at spore stage from crop plants.

Post Lunch Session:After Lunch break the next session was started at 1.45 PM by Dr.B.Viswanath,Young Scientist, Department of Virology,SV University.He delivered talk on **LIPIDS OF MICROALGAE: A BIODIESEL SOURCE**. He stressed on interdisciplinary research of microorganisms and in particular microalgae which contain lipids and fatty acids as membrane components which can be used as source for biodiesel production.

After the invited talk Poster presentation session was followed at 2.30 PM. During this session 145 students (65 KVR students+80 outside students) from different colleges presented 59 posters in Groups in Six sub themes of the Seminar.All their posters were judged by Dr.N.B.Thippeswamy and Dr.B.Viswanath. Two prizes were allotted for best poster in each Sub-Theme apart from two consolation prizes. The winners were given prizes during Valedictory session.

Valedictory Session:The Seminar was concluded with valedictory session which was chaired by Smt.M.VenkataSubbamma, Vice-Principal,KVR Govt. College for Women. Students, faculty gave their valuable feedback about the seminar. The summary of the two day speeches was briefed by Dr.B.Viswanath, Young Scientist awardee, DST Project Principal Investigator,SV University ,Tirupathi.He also enlightened students on different funding agencies promoting research in Life Sciences. At last the Seminar was concluded with National Anthem.

I am very much thankful to UGC-SERO,Hyderabad who has given an opportunity to conduct the National Seminar which gave an overview of the research pursued in the country and abroad in the fast progressing facet of Biotechnology. The seminar also provided an opportunity to the teaching professionals, research scholars and subject experts to share their experiences.The seminar was successful in making Students and Public in recognizing the need of research in Life Sciences for the betterment of the Society.

2015-Department of Chemistry



Important dates

Submission of Registration form: 05-01-2015
Submission of Abstracts and full paper: 05-01-2015
Confirmation of the receipt of Registration Fee and Paper: 10-01-2015
Dates of seminar: 28th & 29th January 2015

Outcome

A diverse set of ideas and approaches will be brought at one forum to discuss the challenges facing green chemistry such as comprehensive, effective metrics for assessing the relative hazard of chemicals are not yet universally applicable. The seminar will provide an opportunity for in-depth understanding concerning Green techniques in implementing strategies for sustainable development.

Book: Selected Papers of the seminar will be published in a book by Paramount Publishing House with ISBN 978-93-82163-16-19

Registration fee

Category	Before Jan 10 th 2015	Spot Registration
Lecturers/Scholars	Rs.350	Rs.400
Student	Rs.100	Rs.150

Registration form

1. Name of the participant.....
2. Designation.....
3. Address for communication:.....
4. Mobile No.....
5. E-mail.....
6. Title of Paper.....

Signature of the participant

Email id: kvgreenchem@gmail.com

Advisory Committee

President : Dr. M. Purushotham Reddy, Principal
Vice President: Smt. M. Venkata Subbarma, Vice Principal
Smt. N. Jaya Lakshmi, UGC Coordinator
Dr. M. Farida Begum, IQAC Coordinator

Convener

N. L. Janaki, Lec. In Chemistry

Co Conveners

J. Kalpana, I/C Dept. of Chemistry
S. Priyanka, Lec. in Chemistry

Organizing Committee

Dr. I. Neeraja, I/C Dept. of Physics
Smt. N. Kusumakumari, I/C Dept. of Zoology
Dr. G. Obulesu, I/C Dept. of Botany
Smt. G. Indravathi, I/C Dept. of Biotechnology
Smt. B. Dhansree, I/C, Dept. of Biochemistry
Smt. Arati Chakra I/C, Dept. of Home Science
Dr. G. Nagaraja Reddy, Lecturer In Chemistry
Sri D.V. Ravikumar, Lecturer in Chemistry
Smt. K. Arunakumari, Lecturer in Chemistry
Smt. A. Sunitha, Lecturer in Chemistry

Address for Correspondence

N.L. Janaki
Lecturer in Chemistry
K.V.R. Govt. College (W)
Near Railway Station
Kurnool-518002.
Web: <http://www.kvrgov.com/>
Mail: kvgreenchem@gmail.com



A Two Day National Seminar

"Green Chemistry: Contribution to the Environmental Sustainability"

28th & 29th January 2015



Organized by
Department of Chemistry
**Kasireddy Venkata Reddy
Government College
for Women**

Reaccredited with NAAC 'A' Grade
Kurnool, A.P.

Sponsored by



**University Grants Commission
South Eastern Regional Office
Hyderabad**

Ph : 9491722853, 7386308749 & 8096495562

From
The Principal
K.V.R. Govt. College for Women
KURNOOL-518 004.

To
The Joint Secretary,
University Grants Commission,
South Eastern Regional Office,
Chirag-Ali-Lane,
Hyderabad-500 001

Sir,

Sub: K.V.R. Govt. College for Women, Kurnool-Submission of utilization Report towards the financial assistance for conducting the National Seminar on Green Chemistry organized on 28th and 29th January, 2015 and herewith I submit the related bills along with the Utilization certificate duly signed by the Chartered Account for the final settlement.

With reference to the subject cited above, I submit that the department of chemistry, K.V.R. Govt. College for Women was sanctioned an amount of Rs. 100,000/- towards the conduct of National seminar on Green Chemistry Contribution to the Environmental Sustainability. I submit that the seminar was organized on 28th and 29th January, 2015 and herewith I submit the related bills along with the Utilization certificate duly signed by the Chartered Account for the final settlement.

I further submit that the amount released in first installment i.e. Rs.80000/- is utilized and request your good offices to release the balance amount i.e. Rs. 12718-00/- . Herewith I enclose Seminar report, the utilization report along with consolidated statement and detailed statement of expenditure with a set of bills for your kind perusal.

Thanking you

Principal
University Grants Commission
South Eastern Regional Office
Hyderabad-500 001.

Principal
K.V.R. Govt. College for Women
KURNOOL.

D

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Important dates

Submission of Registration form: 05-01-2015
Submission of Abstracts and full paper: 05-01-2015
Confirmation of the receipt of Registration Fee and Paper: 10-01-2015
Dates of seminar: 28th & 29th January 2015

Outcome

A diverse set of ideas and approaches will be brought at one forum to discuss the challenges facing green chemistry such as comprehensive, effective metrics for assessing the relative hazard of chemicals are not yet universally applicable. The seminar will provide an opportunity for in-depth understanding concerning Green techniques in implementing strategies for sustainable development.

Book: Selected Papers of the seminar will be published in a book by Paramount Publishing House with ISBN 978-93-82163-16-19

Registration fee

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Student	Rs.100	Rs.150

Registration form

1. Name of the participant.....
2. Designation.....
3. Address for communication:.....
4. Mobile No.....
5. E-mail.....
6. Title of Paper.....

Signature of the participant

Email id: kvgreenchem@gmail.com

Advisory Committee

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Vice President: Smt. M. Venkata Subbarma, Vice Principal
Smt. N. Jaya Lakshmi, UGC Coordinator
Dr. M. Farida Begum, IQAC Coordinator

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Mail: kvgreenchem@gmail.com



Ph : 9491722853, 7386308749 & 8096495562

A Two Day National Seminar "Green Chemistry: Contribution to the Environmental Sustainability"

28th & 29th January 2015



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Department of Chemistry
**Kasireddy Venkata Reddy
Government College
for Women**

Reaccredited with NAAC 'A' Grade
Kurnool, A.P.

Sponsored by



**University Grants Commission
South Eastern Regional Office
Hyderabad**

పరిశోధన ఫలాలూ...

పర్యావరణ చైతన్య బలగాలు

* నేను చేస్తున్నాను

* నేను చేస్తున్నాను

పర్యావరణం, ఆదాపుల సంరక్షణ కోసం...

ప్రజల్లో అవగాహన కలిగించేందుకు

శ్రీకాళహస్తి, ఎంపి, కృష్ణా, త్యాగవతి

పర్యావరణం, ఆదాపుల సంరక్షణ కోసం...

ప్రజల్లో అవగాహన కలిగించేందుకు

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పర్యావరణ చైతన్య బలగాలు

పర్యావరణం, ఆదాపుల సంరక్షణ కోసం...

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ప్రజల్లో అవగాహన కలిగించేందుకు

శ్రీకాళహస్తి, ఎంపి, కృష్ణా, త్యాగవతి


REPORT OF THE NATIONAL SEMINAR

I would like to inform that the Department of Chemistry, K.V.R. Govt. Degree College for women, KURNOOL has organized a Two-Day National Level Seminar on the topic "GREEN CHEMISTRY CONTRIBUTION TO THE ENVIRONMENTAL SUSTAINABILITY" on 28th & 29th JANUARY 2015.

So I need to produce a brief report regarding the seminar...

Day one: 28-01-2015

Inaugural Session : The programme was started at 10:30 A.M by lightening of the lamp which was carried out by our Chief guest Prof. M.Jaya Raju Registrar of Rayalaseema University, Prof. I.E.Chakravarthi, Principal, Rayalaseema University, Kurnool, Dr K.Bhanuprakash Chief Scientist IICT, Dr V.Jayathirha Rao, Chief Scientist IICT, Prof R.Ramakrishna Reddy UGC-BSR Emeritus Professor, SKU, T.Rajendra Reddy, Joint Chief Environmental Engineer, A.P Pollution Control board and our principal Dr. M.Purushotham Reddy.



After lightening of the lamp, all the delegates are cordially invited by a prayer song. Pre-Conference Proceedings and Publication Proceedings were released during this session by the eminent people on the dais. Around 200 Members were registered and 77 abstracts were submitted. Among them only 56 full length papers were published in the book with ISBN number.



Pre Lunch Sessions:

The First Technical session started at 11:15 A.M by resource person Dr.K.Bhanuprakash Chief Scientist ICT, who has delivered his lecture on the topic "Designing and Understanding Molecular Materials Using Computational Chemistry". He explained designing of the molecules using Computational chemistry before synthesis leads to the minimization of byproducts. The participants including faculties presented their views through their research papers.



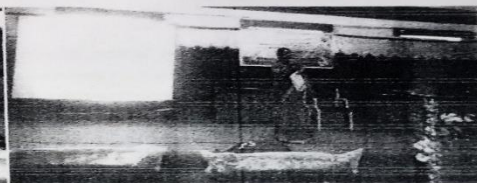
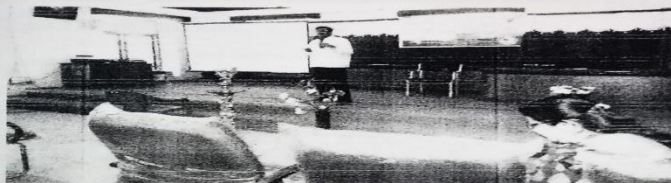
Post Lunch Sessions:

The Second Technical session has started at 2:00 P.M by Dr.V.Jayathirtha Rao, Chief Scientist ICT. He has explained the topic "Organic Materials for Emerging Applications: OLEDs and Solar Cells - Design, Synthesis, Characterization and Device Fabrication".



Later Dr. K.Anitha, Assistant Professor, Sri Krishnadevaraya University, has delivered a brief talk on "Emergence of Green chemistry". She noticed that Green chemistry has evolved from its roots in academic research to become a mainstream practice supported by academia, Industries and Government.

After the Tea break, we started our next session by Prof R.Ramakrishna Reddy UGC-BSR Emeritus Professor; Sri Krishnadevaraya University He has delivered his lecture regarding Environmental impacts of nanomaterials. He discussed mainly Nanoparticles and their generation and impact on public health. This session was concluded by the participant's views through their research papers at 5:45P.M.



Day two: 29-01-2015

Pre Lunch Sessions:

The second day session started at 09:30 A.M by Prof. Mandava V.Basaveswara Rao, Special Officer, Krishna University. He has given a detailed note on "Need and Role of Green Chemistry for the Sustainable Development". He explained the approach to risk management of materials/chemicals has been articulated in intervention approaches intended to reduce exposure to materials that are hazardous to health and the environment.

After tea break our next session was carried out by Prof. L.K.Ravindranath, Professor, Sri Krishnadevaraya University. Sir explained about Green chemistry-Global Perspective.



Post Lunch Sessions:

After Lunch break the next session was started at 1:45P.M by Prof.I.E Chakravarthy,Principal, Rayalaseema University. He has given his lecture on Greenchemistry. Later a parallel session of Paper presentations for faculty, scholars and Poster presentation for student participants was started.



Paper Presentation Session:

During this session participants from various colleges, Institutions, Industries presented their papers.

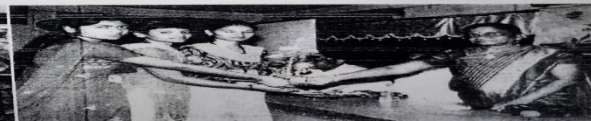
Poster Presentation Session:

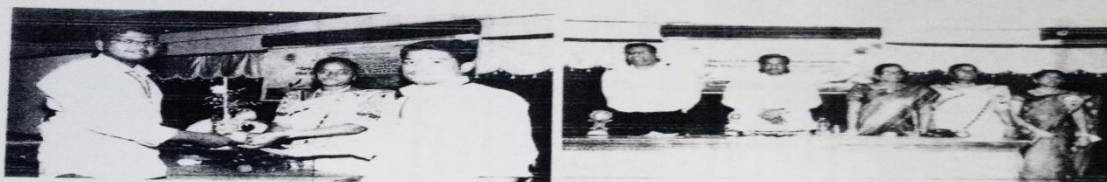
During this session Students from various colleges were participated in the Poster presentation competition. All their posters were judged by Prof.Mandava V.Basaveswara Rao, and Prof. L.K.Ravindranath.



Valedictory session:

The seminar was concluded with valedictory session by M.V.Venkat subbamma Vice- Principal, K.V.R.Govt.College(W), Prof.Prof.Mandava V.Basaveswara Rao, and Prof. L.K.Ravindranath. All the guests have given their message regarding this two day National Seminar. And First, Second, Third and consolation prizes were distributed to the students by the Guests. At last the seminar was ended with National anthem sung by all.





I am very much thankful to UGC (SERO), Hyderabad who has given an opportunity to conduct the National Level seminar in our college.

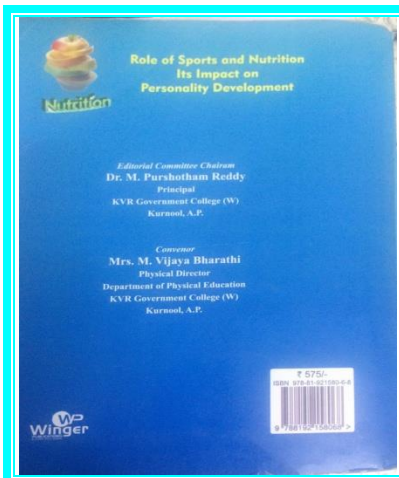
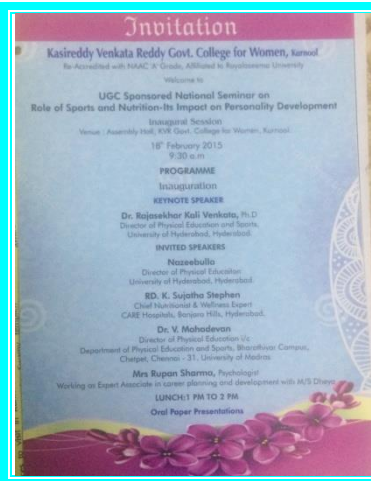
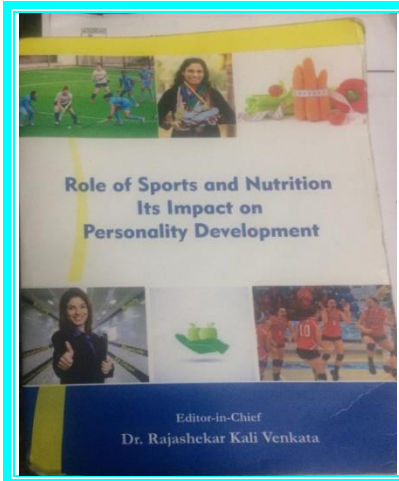
N. L. Janaki
CONVENER
LECTURER IN CHEMISTRY
K. V. R. Govt. College For Women
KURNOOR

PRINCIPAL

2015- Department Of Botany, Zoology & Library Science



Physical Education National Seminar 2015



REPORT OF THE NATIONAL SEMINAR

I would like to inform you that the Department of Physical Education, KVR Govt. College for Women, Karnool has Organized a Two Day National Seminar on the topic Role of Sports and Nutrition-Its Impact on Personality Development from 18th -19th February 2015.

So I am here with submitting a brief report regarding the seminar.

DAY ONE 18/02/2015

Inaugural Session: The programme was started at 10 am by Inaugural ceremony, lighting of the lamp by our chief guest cum keynote speaker Dr. Raja Sekhar Kali Venkata, Director of Physical Education, Central University, Hyderabad. Dr.M.Purushotham Reddy, Principal of our College,Dr. Sujatha Stephen, Chief Nutritionist and Dietician, Beams Hospital, Banjara Hills, Hyderabad. Smt. Jagan Sharma, Psychologist and career guidance expert Hyderabad.

After lighting of the lamp all the delegates are cordially invited on to the dais by our chief guest cum keynote speaker Dr. Prakash, Lecturer in history. After the welcome speech seminar proceedings were launched. By the keynote speaker oral presentation. Keynote speaker read out the Abstract 200 members from all over Andhra 100 registered their names the 100 full length papers (print and 100 full length posters) with the abstracts submitted by the members. Among them only 111 members were accepted and published in the book with ISBN number.

DAY TWO 19/02/2015

Post Lunch session : The second technical session has started at 2 P.M by Dr. Sujatha Stephen, Chief Nutritionist from Beams Hospital, Hyderabad. Dr. Sujatha Stephen.

Later Mrs. Rupam Sharma, Psychologist and Career Guidance advisor from Hyderabad has delivered her lecture on Personality Development. After the tea break we started our next session by the participants views through their research papers etc. Later Poster presentations of students and lecturers and paper presentation by the faculty started. Judges were appointed to judge the best poster among all the posters. Key-note speaker carefully judged and the best poster names were handed over to the Convener.

Pre Lunch session

The second day of the session started at 8:30 AM by Dr. Gopali Reddy, Principal, Rayalaseema College of Physical Education, Karnool has given a detailed lecture on how Physical Fitness, Mental Fitness, Nutrition will impact the Personality of individual. He emphasis on the healthy body with a healthy mind.

2017- Department of Telugu ,Urdu, English



A strong need is recognized to mould the students as growing inspirational, capable and confident leaders of tomorrow. So that they can create real and tangible results in their future areas of interest. A Positive reinforcement perspective of Leadership is to be propagated in place of thumb rule management. This workshop is an effort to establish a clear road map for Leadership education with the following objectives.

OBJECTIVES

1. To develop the strategy, leadership and Management improvement techniques.
2. To identify significant leadership challenges: action plan
3. To frame leadership strategy for higher levels of performance
4. To Propagate proven leadership techniques
5. To teach valuable insights
6. To provide the essentials that are necessary, supporting and sustaining management qualities and performances.
7. To enable the participants to implement practical steps for self-improvement
8. To teach the Fundamentals of Leadership Education
9. To teach how to set long-term/visionary goals:

MAIN THEME

Leadership Education Techniques and Challenges

SUB THEMES

- ◆ Leadership strategy
- ◆ Early steps in leadership knowledge, skills and confidence
- ◆ Significant leadership challenges
- ◆ Leadership Theories & techniques
- ◆ Group Skills and Effective delegation skills
- ◆ Interpersonal communication skills for leaders
- ◆ Emotional intelligence

- ◆ Personality Development and Motivation
- ◆ Overcoming negativity & Handling mistakes
- ◆ Women as Leader: Challenges
- ◆ Emotional intelligence skills: the keys to working more effectively with others
- ◆ Speaking, Training, Facilitating, Consulting and Mentoring
- ◆ Mastering problem analysis and decision-making
- ◆ Dealing with difficult people
- ◆ Discipline skills for leaders
- ◆ Recognizing human potential
- ◆ Effective Communication skills
- ◆ Building quality communication to lead and facilitate more effective management

CALL FOR PAPERS

Full length Papers are invited in English, Telugu and Urdu not exceeding 3000 words, typed in A4 size paper of MS word format with Times New Roman script 12 size Font from resource persons only. Papers should be forwarded to kvrworkshop@gmail.com on or before 25-12-2016. Posters are invited for Presentation in the last session from participants. Best three posters will be rewarded.

MODE OF PAYMENT

The Registration Fee must be paid through a DD in favour of Principal, K.V.R. Govt. College for Women payable at Kurnool. Registration form along with D.D. has to be sent to the following address.

Smt. V. Sridevi
Reader in Telugu,
K.V.R. Govt. College (A), Kurnool, A.P.

IMPORTANT DATES

Last Date for the Submission of Full Papers:
24-12-2016

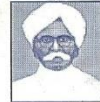
Notification of Paper acceptance: **Up to 25-12-2016**

Workshop Dates: **02nd to 8th January 2017**

Registration Fee Details:
Faculty Members: **Rs. 500/-**
Students: **Rs.100/-**

ACCOMMODATION WILL BE PROVIDED FOR 7 DAYS BY THE COLLEGE

creativia-941924022008



**RUSA Sponsored
Seven Days National Level
Workshop on
Leadership Education-
Techniques & Challenges
2nd to 8th January 2017**



Organized by :
Department of Telugu, History & Urdu
K.V.R. GOVT. COLLEGE FOR WOMEN (A),
Re accredited with NAAC A - grade
Kurnool, Andhra Pradesh.



SEMINAR ORGANIZING COMMITTEES :

Chief Patron : RUSA, Hyderabad
 Chairman : Dr.C.V. Rajeswari, Principal
 Convener : Dr. V. Sridevi, Reader in Telugu
 Co Convener : Dr. M. Famida Begum,
 Lecturer in Telugu
 Smt. M. Indira Santhi,
 Lecturer in History
 Dr. Irfan Begum
 Lecturer in Urdu

ADVISORY COMMITTEE :

Smt. Anitha
 Kum. V. Vindhya Vasini Devi
 Smt. M. Venkata Subamma
 Dr. K. Veerachari
 Dr. K. Mahaboob Basha
 Smt. M. Indira Shanthy
 Smt. N. Jayalakshmi
 Smt. C.P. Lakshmi Prasanna
 Smt. J. Vasundharamma
 Smt. P. Subbarajamma
 Sri Nazeer Ahammed

ORGANIZING COMMITTEE :

Sri. K.V. Murali Krishna
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 Sri. V.V. Sessa Reddy
 Sri . Ch. Ramesh
 Dr. M. Bharathi
 Smt. M. Vijayabharathi
 Smt. G. Indravathi
 Dr. S. Shamshad
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 Smt. B. Dhanasree
 Smt. Talat Parveen
 Smt. R. Vinolya Kumari
 Smt. Fakrunnisa Begum

WEBNODE LINK

<http://seven-days-national-level-workshop-on-leadership-education-tec0.webnode.com/>

FOR DETAILS CONTACT

Smt Dr. V. Sridevi
 Reader in Telugu, Cell : 9440961086,
 Dr. M. Famida Begum,
 Lecturer in Telugu, Cell : 9550083202
 K.V.R. Govt. College for women (A),
 Kurnool, 518002, A.P.

PAYMENT THROUGH ONLINE TRANSFER- PARTICULARS

Bank Name : Andhra Bank
 Account Holder : Principal,
 KVR Govt. Degree College for
 Women, Kurnool
 Account Number : 110710100093414
 Bank & Branch : Andhra Bank,
 New RTC Bus stand, Kurnool
 IFSC Code : ANDB0001107
 Evidence of the online is to be mailed to the mail ID:
 kvrworkshop@gmail.com

REGISTRATION FORM

Delegate's Name _____
 Designation _____
 Address _____
 D.D. No./ Date _____
 Title of the Paper _____

**ABOUT THE COLLEGE**

KVR Govt. College for Women was established with a noble Mission "Real Equanimity lies within the culture". It has come into existence on 27th July 1958 by the Government of A.P. through the initiative of the founder donor Sri Kasireddy Venkata Reddy and named after

him. It has been worked for the cause of women education and empowerment since the inception. It is located over an area of 14 acres of land near Railway station in Kurnool. It had a humble beginning with just two UG Programmes consisting of 80 Students (B.A. Arts, B.Sc. M.P.C.) and now it is proudly offering 15 UG Courses and 5 P.G. Courses with 2264 student enrolment. The institution was reaccredited with NAAC A Grade in the year 2011. It was conferred with fresh Autonomous status in the year 2015. It was identified as one of the member institutes of the Cluster University under the Scheme RUSA of MHRD. It is proud to say, in keeping with its fast expansion as a premier multi-faculty, multi disciplinary subjects; it has earned the reputation of attracting the largest number of students for its various programme of study from all over Rayalaseema and Telangana regions.

ABOUT THE WORKSHOP

In today's competitive world, challenges can arise at any time and to be an effective leader one need to be able to respond to those challenges with intelligence, strategy, and expertise. This Leadership workshop can help teach the essential skills and techniques in order to look at challenges from a different perspective. It can provide clarity to respond a difficult situation. It also promotes level of self-confidence, emotional intelligence and other qualities that are needed to become a good leader. Moreover it facilitates all the participant faculty members to train the students with the Leadership skills, as the same is being taught as one of the foundation courses in Degree Colleges.

OBJECTIVES OF THE WORKSHOP

This leadership development Workshop will teach how to stop managing and start leading through the training in areas like: team building, strategic planning, decision making etc. It is crafted for teaching professionals and is aimed to develop the qualities of good leadership that are essential for career and organizational success. It can provide positive, energizing approach with powerful and practical tools which are highly recommended in improving leadership skills.

BREAF REPORT ON LEADERSHIP WORKSHOP

The departments of Telugu, History and Urdu conducted a full-fledged Workshop for seven days on Leadership Education: Techniques & Challenges from 02-02-2017 to 08-02-2017.

The vision behind the theme of the seminar is to enrich the participants on the topic Leadership Education: Techniques and Challenges and this workshop may provide a platform to share and air their views and opinions for the development of the subject and to have a full fledged knowledge on it.

The main objective of introducing Leadership Education as Foundation course is to create awareness on the essential skills and techniques to promote the students' level of self-confidence, emotional intelligence, team building, strategic planning, decision making, critical thinking, team development, conflict resolution, problem solving, communication, and consensus building among the students and other qualities that are needed to become a good leader.

In order to provide a comprehensive road map for Leadership education, this workshop is designed for 7 days and covered all the aspects and aimed to develop the qualities of good leadership and to mould the students as growing inspirational, capable and confident leaders of tomorrow.

An intense care was taken in framing the workshop schedule by including the topics like dealing with difficult people, overcoming negativity, recognizing human potentials, emotional

intelligence skills, value of quality and effective communication, Group skills and interpersonal skills etc. to provide knowledge on proven leadership techniques and standards. Experts in Teaching field, Legal field are invited to share their knowledge. The Workshop Proceedings may surely be a resourceful source for the topic for the teaching faculty of Degree Colleges in A.P.

This Leadership workshop helped teaching the essential skills and techniques in order to look at challenges from a different perspective and this workshop provided an ample insight into the subject and will add another credit to the rich academic legacy of this prestigious institution.

Coming to day wise schedule

On 02.01.2017 FN session the presentation given on “Effective Communication skills for Leader” By Dr Haseena Journalist. In this she explained about how the communication skills are more effective on leader

On 02.01.2017 AN session “Group Skills and Effective delegation skills”

By Dr.K.Ataullah Khan Cenjary Sri Shankaracharya Sanskrit university Kerala, in his session he gave clear view About the group skills and Delegation skills are important for being Leader

On 03.01.2017 FN session “Women and Leadership “By Ch.Nagamma ,Deputy Collector, Mahaboob Nagar .TS .In her presentation she clearly gave explanation being a women how she should have a Leadership qualities

On 03.01.2017 FN session “Building quality communication to lead and facilitate more effective Management” By Dr.G.Renuka Asst. Professor, Department of Management Rayalaseema University, Kurnool.

On 03.01.2017 AN session ‘Dealing with Difficult People” By G.Ravindranath MBA, CPTP Soft skill Trainer/ Content Writer Kurnool.

On 04.01.2017 FN session “Challengers as opportunities“

By Sri. A. Chandrasekhar, Principal Retired, GDC, (M), Anantapur, A.P. In his presentation he explained In the context of development a debate which is consuming the time and minds of leaders and intellectuals all over the world a workshop on leadership education- techniques and challengers assumes importance.

"PROBLEM ANALYSIS AND DECISION

On 04.01.2017 AN session “CONTEMPORARY EDUCATIONAL LEADERSHIP STRATEGIES FOR STUDENTS EXPONENTIAL GROWTH” A Parthasarathy Associate Professor, Emeralds College, Tirupati.

“EMOTIONAL INTELLIGENCE A DRIVING FORCE TO WORK WITH OTHERS SPEAKING, TRAINING, FACILITATING, AND MONITORING “ K. Muneendra Assist. Professor Sri Vidyaniketan Degree college Tirupathi

On 05.01.2017 FN session ‘Communication: A Key to Leadership Potential” by Mr. G. SASHI KUMAR Professor and HOD Department of Humanities and Sciences G.Pullaiah College of Engineering & Technology, Kurnool.

“What is Leadership: Can it be learnt? if so, How?” By C.Ramesh Lecturer in Political Science KVR Govt College for Women (A) Kurnool On 05.01.2017 AN session “Leadership Theories & techniques” By P.suchitra, Rayalaseema University, Kurnool in this Study of leadership theories and managerial techniques used to accomplish predetermined results through

others. Topics include planning, motivation, communication, delegation, and employee selection as applied in industrial settings/situations.

“Personality Development and Motivation” By Dr Hayagreevacharyulu, Dharma Pracharaparishad T.T.D

On 06.01.2017 FN session “INTERPERSONAL SKILLS QUINTESSENTIAL OF LEADERS” By Dr. R. Ramachandra Murthy , Principal, Govt. Degree College, Uravakonda **“Leadership aim-skills-confidence “** by B.Mangamma ,Retd Lecturer .

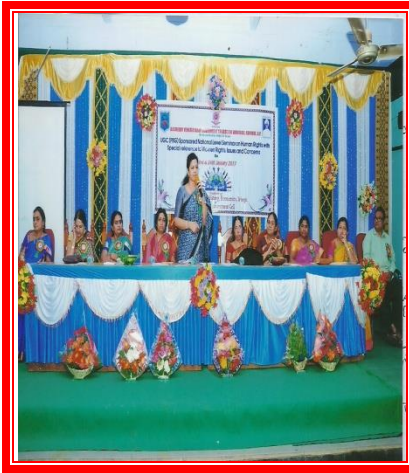
On 06.01.2017 AN session “Recognizing Human Potential” by KRIEATER KRISHNA, Personality Development, Motivator & Trainer in his session **Communication Archive**: some of your best lead generators, as they know you personally and can easily build trust and rapport for you.

On 07.01.2017 FN session “Overcoming negativity & Handling mistakes”
By Dr B Rajashekar, HCU, Hyderabad ,TS.

On 07.01.2017 AN session “Leadership development and excellence “
By P.Manikandan , Former (Hod,HRM)and Consultant (present),Hyderabad With this the workshop is completed with all session successfully

Department of History, Economics, Telugu

(WOMEN EMPOWERMENT CELL)



COLLECTIVE OF THE SEMINAR
The role of women in 21st century is more challenging because of globalization and globalisation. Hence, the need of women and women's empowerment is more and more. The seminar is held to create awareness among women about their rights and to create a platform for them to discuss their problems and to find solutions. The seminar is held to create awareness among women about their rights and to create a platform for them to discuss their problems and to find solutions.

MAIN THEMES
Women's Rights based on Concerns
TOPIC
1. Human rights of women
2. Women's Rights and empowerment in the 21st century
3. Women's Rights and empowerment in the 21st century
4. Women's Rights and empowerment in the 21st century
5. Women's Rights and empowerment in the 21st century

CALL FOR PAPERS
All length papers are invited in English and Telugu. The papers should be sent to the Director, Women's Empowerment Cell, Department of History, Economics & Telugu, K.V.G. College for Women, V.V. Nagar, Nellore. The deadline for submission of papers is 15th April 2021. The papers should be sent to the Director, Women's Empowerment Cell, Department of History, Economics & Telugu, K.V.G. College for Women, V.V. Nagar, Nellore. The deadline for submission of papers is 15th April 2021.

MODE OF PAYMENT
The Registration Fee must be paid through a DD in favour of Director, K.V.G. College for Women, V.V. Nagar, Nellore. The amount of fee is Rs. 1000/- for the registration fee and Rs. 500/- for the travel allowance. The fee should be paid to the Director, Women's Empowerment Cell, Department of History, Economics & Telugu, K.V.G. College for Women, V.V. Nagar, Nellore. The deadline for submission of papers is 15th April 2021.

SEMINAR ORGANISING COMMITTEE
Chairman: Dr. K. Srinivasulu Reddy, Principal
Coordinator: Dr. K. Srinivasulu Reddy, Lecturer in History
Dr. K. Srinivasulu Reddy, Lecturer in History
Dr. K. Srinivasulu Reddy, Lecturer in History

FOR DETAILS CONTACT
Dr. K. Srinivasulu Reddy, Lecturer in History, K.V.G. College for Women, V.V. Nagar, Nellore. Phone: 94411 11111. Email: ksreddy@kvgs.edu.in

ABOUT THE COLLECTIVE
The Women's Empowerment Cell is a student body formed to create awareness among women about their rights and to create a platform for them to discuss their problems and to find solutions. The cell is formed to create awareness among women about their rights and to create a platform for them to discuss their problems and to find solutions.

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2017- Department of Telugu, History, English

Feb 09, 10

ఆంధ్రజ్యోతి 7

ఆశావాది కవిత్వం.. అమ్మలాంటింది

• లాఠీచురుకెత్తిన వ్యతిరేకత
• ఆశావాది ప్రాధాన్యం
ఫణి సర్కారు

అమ్మలాంటిది ఆశావాది కవిత్వం. అమ్మలాంటిది ఆశావాది కవిత్వం. అమ్మలాంటిది ఆశావాది కవిత్వం. అమ్మలాంటిది ఆశావాది కవిత్వం. అమ్మలాంటిది ఆశావాది కవిత్వం.



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డా,, ఆశావాది ప్రకాశరావు గారి సారస్వత సమ్యగ్విక్షణం[జాతీయసదస్సు]

2017ప్రైబరీ 9,10,తేదీలు

జీవనదీలా ప్రవహించే సాహిత్యంలో కెరటాల వంటి మహా కవులు,పండితులు,సాహితీవేత్తలు ఎందరో జన్మిస్తూ అజిరామరులవుతూ ఉంటారు. అటువంటి వారిలో వివిధ ప్రక్రియాదురంధరులు అవధానాచార్య డా.ఆశావాది ప్రకాశరావు గారు ఒకరు. అన్ని ప్రక్రియలలో తల పండిన మేధావి వీరు.

వీరు వ్రాసిన గ్రంథాలు -50

వీరు పొందిన గౌరవ సేవాపదవులు -54

వీరు పొందిన పురస్కారాలు -81

వీరి పై వెలువడిన గ్రంథాలు -20

వీరి రచనలపై జరిగిన పరిశోధనలు -5

వీరు చేసిన అవధానాలు -171

వివిధ పత్రికల్లో అచ్చయిన వీరి వ్యాసాలు -48

వీరు పొందిన బిరుదులు -13

వీరు పాల్గొన్న కవి సమ్మేళనాలు -53

వీరు అంఖితం తీసుకొన్న గ్రంథాలు -14

ఇంతటి సాహితీ గరిమ కలిగిన డా,, ఆశావాది ప్రకాశరావు గారిపై జాతీయ సదస్సును నిర్వహించాలని మా కసిరెడ్డి వెంకటరెడ్డి ప్రభుత్వ మహిళ కళాశాల సంకల్పించి దానిని విజయవంతంగా పూర్తి చేసింది. ఈ సదస్సుకు నలభై మంది పరిశోధకులు వచ్చేసి తమ పత్రాలను సమర్పించారు. ప్రారంభ సమావేశానికి కె .వి .ర్ కళాశాల ప్రధానాచార్యులు డా,, సి.వి. రాజేశ్వరి గారు అధ్యక్షత వహించగా డా,,విడదల శ్రీదేవి సంచాలకత్వం నెరపగా టి.జి.భరత్ గారు ముఖ్య అతిథి గానూ,ఆచార్య శరణ్యోత్పన్న రాణి గారు,డా,,ఎన్.శాంతమ్మ గారులు విశిష్ట అతిథులు గానూ,ఆశావాది ప్రకాశరావు గారు ఆత్మీయ అతిథులు గానూ పాల్గొన్నారు. డా,, వేదాంతం రాజగోపాలచక్రవర్తిగారు కీలకోపన్యాసం చేయగా డా,, పమీద బేగం గారు ముల్యాంకనం చేశారు. ఈ సదస్సులో సమర్పించబడిన ముఖ్యమైన పత్రాలు

1.బహు ముఖీనమైన ఆశావాది సారస్వత సేవ -డా,,ఎన్. శాంతమ్మ

2.అవధాన కళ -డా,,ఆశావాది ప్రతిభ -డా,,ముని గోటి సుందర రామశర్మ

3.ఆశావాది సమగ్ర వ్యక్తిత్వ దర్పణం-డా,, తోగట సురేష్ బాబు

4. ఆశావాది పద ప్రయోగ వైదగ్ధ్యం -బోలుగద్దె అనిల్ కుమార్

5. ఆశావాది బంధ కవితా చణత్వం -కుంద పోళ్లు రాము